

FLASH INFO

M&O PARIS
SEPT. 8-12, 2017

PARIS NORD
VILLEPINTE

MAISON
& OBJET
PARIS

M&O CONFIRMS ITS ATTRACTIVENESS

78 419

UNIQUE VISITORS

+22,5%
International

+21,3%
(vs Sept. 2016)

+20,4%
France



International



Retail
& Concept Stores



Specifiers

- | | | |
|---------------------|----------------------|------------------|
| 1. FRANCE +20% | 8. USA +12% | 15. SWEDEN +40% |
| 2. BELGIUM +18% | 9. SPAIN +29% | 16. DANEMARK -3% |
| 3. ITALY +24% | 10. CHINA +46% | 17. INDIA +47% |
| 4. GERMANY +18% | 11. JAPAN +23% | 18. AUSTRIA +13% |
| 5. UK +14% | 12. RUSSIA +81% | 19. GREECE +73% |
| 6. NETHERLANDS +27% | 13. SOUTH COREA +24% | 20. CANADA +43% |
| 7. SWITZERLAND +14% | 14. PORTUGAL +43% | |

110 000 m²

STAND

3 100

BRANDS
on which 694 NEW

64

COUNTRIES



362 000
Facebook
Fans



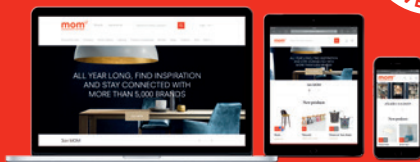
26 000
Twitter
Followers



264 000
Instagram
Followers

mom

MAISON & OBJET AND MORE



1,8 millions online visitors

+104% accounts created
(Sept. 2017 VS Jan. 2017)

9,50 min per visit

[For more information](#)

TRISTAN AUER

DESIGNER
OF THE YEAR

6

RISING
TALENTS

In collaboration
with ENSC*i*
LES ATELIERS

50

CONFERENCES

accessible by
podcast on
maison-objet.com



Next RDV

JAN. 19-23, 2018

WWW.MAISON-OBJET.COM



SAFI ORGANISATION, A SUBSIDIARY OF ATELIERS
D'ART DE FRANCE AND REED EXPOSITIONS FRANCE.
TRADE ONLY.