

Exhibitor Pre-Qualification Form

Next session: From 22nd to 26th of January 2010

Company Details

Company name :

Contact name :

Address :

Post Code :

Town/City :

Country :

Tel :

Fax :

E-mail :

Web address :

You are a :

Manufacturer

Agent

editor

WHAT YOUR COMPANY DOES:

1 AREA OF BUSINESS :

Interior / furnishing fabrics

Trimmings

Wall Paper

Furniture

Other Specify :.....

Please give a little more details:

Which of these categories would best describe your collections:

Top of the Range

Middle-range

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2 COMPANY TURNOVER:

- Turnover in your home market :

- Turnover from export sales :

- Main export destinations (in order of importance)

1/ Share of total T/O in %:

2/ Share of total T/O in %:

3/ Share of total T/O in %:

4/ Share of total T/O in %:

5/ Share of total T/O in %:

3 IS YOUR COMPANY A SUBSIDIARY OF A LARGER GROUP?

Yes

No

Name of group:

Country of origin of your parent group:

4 MAIN PRODUCTION SITES:

Town/City Country Number of employees :

Town/CityCountry Number of employees :

5 DO YOU HAVE SUBSIDIARIES IN OTHER COUNTRIES?

Yes

No

Town/City CountryNumber of employees :

Town/CityCountryNumber of employees :

6 DISTRIBUTION

Traditional distribution

Independent outlets:

Furniture stores

Specifiers

Decoration stores

Chain stores

Department stores

General supermarkets

Mail order

Wholesalers

Specifiers / Interior designers

Other: Please specify :

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Your attendance at **MAISON&OBJET éditeurs**

7 EXHIBITIONS YOU ATTEND REGULARLY :

- | | |
|---|--|
| <input type="checkbox"/> Biennale des Editeurs (Paris) | <input type="checkbox"/> Salon du Meuble de Milan |
| <input type="checkbox"/> Heimtex (Francfort) | <input type="checkbox"/> Möbel Messe (Cologne) |
| <input type="checkbox"/> Decorex (London) | <input type="checkbox"/> Proposte (Côme) |
| <input type="checkbox"/> Expohoggar (Barcelone) | <input type="checkbox"/> Decosit (Bruxelles) |
| <input type="checkbox"/> Abitare il tempo / Incontri (Verona) | <input type="checkbox"/> Fiera del Mueble (Madrid) |
| <input type="checkbox"/> Interieur (Courtrai) | |
| <input type="checkbox"/> FIAM (Valence, Espagne) | |
- Others (please specify) : ,
- No other exhibition

8 REQUIRED AREA IN M² :

9 IS YOUR PROPOSED ATTENDANCE AT MAISON&OBJET éditeurs PART OF A SALES STRATEGY AIMED AT :

- Increasing the level of business done by your company
- Generating business from new products outside your normal collections.
- Which ones?,,
- Increasing your sales in the French market
- Increasing your export sales
- Main export markets targeted:,,
- Strengthening your brand image in the press and in the trade
- Entering or develop existing sales through distribution channels other than your traditional ones.
- Which ones?:,,

*RATES DESCRIPTION for 2010 *:*
Basic rates 282 € (excl. VAT) x sq.m
This rate include: bare floor-a wood panel partitions between your stand and the others – a sign board.
Supplement for corners:
less than 100 sq.m: +10 % for 1 corner added to the total sq.m cost, +20 % for 2 corners.
100-200 sq.m : + 10% for 2/3 or 4 corners added to the total sq.m cost
Contractual participation in visitor promotional activities: +10%
Registration fees and compulsory insurance 360 € HT

**These rates are communicated for your information*

If you want to apply to MAISON&OBJET éditeurs please send us back your pre-qualification form WITH A COMPLETE DESCRIPTION OF THE PRODUCTS you want to exhibit (catalog / pictures and price list) and a stand project to:

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