

# FLASH INFO

M&O PARIS  
JAN. 20-24, 2017

PARIS NORD  
VILLEPINTE

MAISON  
& OBJET  
PARIS

M&O'S UNWAVERING MAGNETISM; MASSIVE RETURN OF OVERSEAS VISITORS.

# 85 825

UNIQUE VISITORS

+17,4%  
International

+12,3%  
(vs Jan. 2016)

+7,6%  
France



International



Retail  
& Concept Stores



Specifiers

## TOP 10

1. FRANCE (42 698 visitors)
2. ITALY (5201)
3. BELGIUM (4331)
4. UK (4039)
5. GERMANY (2961)
6. SPAIN (2645)
7. NETHERLANDS (2531)
8. USA (2014)
9. SWITZERLAND (1835)
10. CHINA (1801)

# 111 000 m<sup>2</sup>

STAND

# 2 871

BRANDS  
on which 621 NEW

# 59

COUNTRIES



299 000  
Facebook  
Fans



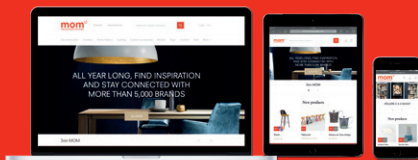
24 100  
Twitter  
Followers



154 000  
Instagram  
Followers

# mom

MAISON & OBJET AND MORE



Promote online  
your newest products

Raise your profile

Boost your number  
of international contacts

Grow your business.

[For more information](#)

PIERRE  
CHARPIN  
DESIGNER  
OF THE YEAR

© P. CHARPIN

6  
RISING  
TALENTS  
from the UK

45  
CONFERENCES  
accessible by  
podcast on  
[maison-objet.com](http://maison-objet.com)



Next RDV

SEPT. 8-12, 2017

WWW.MAISON-OBJET.COM



SAFI ORGANISATION, A SUBSIDIARY OF ATELIERS  
D'ART DE FRANCE AND REED EXPOSITIONS FRANCE.  
TRADE ONLY.

[Discover the complete report](#)