

# FLASH INFO PARIS



SEPTEMBER 2 - 6, 2016

**64 591**  
UNIQUE VISITORS

**48%**

INTERNATIONAL

**74%**

RETAIL  
& CONCEPT STORES

**26%**

SPECIFIERS

## TOP 10

- |                  |                |
|------------------|----------------|
| 1. FRANCE        | 6. NETHERLANDS |
| 2. BELGIUM       | 7. SWITZERLAND |
| 3. ITALY         | 8. USA         |
| 4. GREAT BRITAIN | 9. SPAIN       |
| 5. GERMANY       | 10. JAPAN      |

**mom**<sup>+</sup>  
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**7 PAGE VIEWS** PER VISIT

**+11 000** SPONTANEOUS REQUESTS TO OUR CLIENTS

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**DESIGNER OF THE YEAR**  
ILSE CRAWFORD

**6**

**RISING TALENTS**  
IN PARTNERSHIP WITH  
LES ATELIERS DE PARIS

**120 000 M<sup>2</sup>**  
OF STANDS

|  
**CONFERENCES**  
SPACE

+

|  
**RETAIL**  
SPACE

→

**45**  
**CONFERENCES**  
[ACCESSIBLE BY PODCAST](#)

**3 076**  
**BRANDS**  
ON WHICH 606 NEW

**59**  
**COUNTRIES**



**2 MOVIES**  
M&O PARIS  
[THE SPIRIT OF THE SHOW](#)  
[ALL THE MOVIES](#)



**246 000**  
FACEBOOK FANS



**23 000**  
TWITTER  
FOLLOWERS



**95 000**  
INSTAGRAM  
FOLLOWERS



MAISON&OBJET PARIS  
JANUARY 20 - 24, 2017  
SEPTEMBER 8 - 12, 2017

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