

FLASH INFO PARIS



JANUARY 22 - 26, 2016

76 417
UNIQUE VISITORS

48%

INTERNATIONAL

69%

RETAIL
& CONCEPT STORES

31%

SPECIFIERS



FRANCE : +4%
BELGIUM : +14%
SPAIN : +1%
NETHERLANDS : +4%
INDIA +30%
MOROCCO : +23%

TOP 10

1. FRANCE
2. ITALY
3. BELGIUM
4. UK
5. GERMANY
6. SPAIN
7. NETHERLANDS
8. SWITZERLAND
9. USA
10. CHINA

FOR MORE INFORMATION, DISCOVER THE PRESS RELEASE

http://www.maison-objet.com/content/Library_Pdf/342/file/original/56b85f3158ec5M0_J16_CP_BILAN_VGB.pdf



DESIGNER OF THE YEAR
EUGENI QUITLET

6

RISING TALENTS
DENMARK, FINLAND, NORWAY,
SWEDEN, ICELAND

WWW.

NEW ONLINE DIRECTORY

10 500 PRODUCTS ENTRIES
& 31 225 PICTURES AVAILABLE ONLINE
<http://www.maison-objet.com/en/paris/exhibitors>

120 000 M²
OF STANDS

|
CONFERENCES
SPACE

+

|
RETAIL
SPACE

→

45
CONFERENCES
ACCESSIBLE BY PODCAST
<http://www.maison-objet.com/en/paris/program/events>

3 000
BRANDS
ON WHICH 700 NEW

59
COUNTRIES



2 MOVIES
M&O PARIS

THE SPIRIT OF THE SHOW
<https://vimeo.com/154861379>

THE TOP EVENTS
<https://vimeo.com/154880286>



221 500
FACEBOOK FANS



20 100
TWITTER
FOLLOWERS



46 000
INSTAGRAM
FOLLOWERS



MAISON&OBJET PARIS
SEPTEMBER 2 - 6, 2016
JANUARY 20 - 24, 2017

www.maison-objet.com